



Southwestern New York Association
Of Professional Photographers
Olen Seidler, Treasurer
37007 Lake Road
Union City, PA 16438

Southwestern New York Association of Professional Photographers



Talent Exchange Program & Print Competition

**Sunday
September 7, 2008**



Program Speaker
Don MacGregor

Program Schedule

- 8:30 Registration and Print Entry
- 9:00 Don MacGregor's Program
- 11:30 Print Judging and Trade Show
- 1:00 Lunch
- 2:00 Don MacGregor's Program Resumes
- 4:30 Print Critique
- Banquet & Awards Presentation

New

Event Location

Chautauqua Suites
Meeting & Expo Center
215 West Lake Road
Mayville, New York 14757
<http://www.chautauquasuities.com>

GoogleMap & Driving Directions

[http://maps.google.com/
maps?q=215+west+lake+rd+mayville+
NY+14757](http://maps.google.com/maps?q=215+west+lake+rd+mayville+NY+14757)



Come spend Saturday night with us...
enjoy a wine and cheese party and
round table discussion with our speaker,
and avoid a Sunday morning drive.

Overnight Accommodations

Contact Olen Seidler to receive the SNAPP
discount on rooms and reservation info;
814.694.2008

Print Competition Rules

- ***Eligibility:** Any individual, professional photographer who is a member of PPA, PP of PA, PPSNY or PPO may enter.
- ***Entries Allowed:** A total of four (4) entries are allowed in any four (4) categories. Total entries in all categories cannot exceed four (4) prints per individual.
- ***Categories:** P-Portrait, W-Wedding/Candid, I-Illustrated
- ***Mounting:** All entries must be permanently mounted on 16 x 20 artboards. Entry must meet all PPA standards. Minimum thickness 1/8" and maximum thickness 1/4".
- *No two photographs shall be of the same subject, model, etc... Photographs previously entered in PPA, PPO, PP of PA or PPSNY competitions are not eligible and will be disqualified.
- *Entrants must have created, composed, and made original exposures. The processing, printing, and special effects must have been done by the entrant or under entrants direction.
- *Name, Address, print title, and category **MUST** be printed on the reverse of the print with an arrow designating the top of the print.
- *Individuals must be present to enter their own case for the prints to be judged and eligible for awards.
- ***SNAPP Members**
Print case and 1 Folio and 1 Wedding album **\$10.00**
National/PPSNY/PPA Print case only 4 Prints or less **\$10.00**
- *National PPA standards and rules are to be followed.
TEP Print Chairman and Judges decisions will be final.
- *Plaques for Best of Class, Best of Show, as well as Masters Exhibit will be awarded.
- SNAPP Wedding Album Competition**
- *Only SNAPP members whose dues are paid are eligible.
One entry per member.
- *Albums must be registered before the first scheduled program and must be delivered by the maker.
- *No album may be entered more than one time.
- *Albums cannot be removed from the display room.
- *All prints must pertain to a single event
- SNAPP Folio Competition**
- *Only SNAPP members whose dues are paid are eligible.
- *Eight (8) machine prints of the same subject or event. No art work and no custom printing. Photos are to be in a folio.



Don MacGregor M.Photog.Cr.,API
MPA,(HLM),SPA,F/A/PPABC

Studio History

MacGregor Studios started in 1974. The studio has grown from a humble beginning in an apartment to a 500 sq ft store front and finally to a 3500 sq foot building in Vancouver. The studio has gone through several changes over the years. Wedding photography has comprised approx. 40% of the studio business and has been consistent over the years. Graduation portraits were a foundation in the 70's and 80's. The 90's saw a dramatic focus on Lifestyle family and wall portraiture which now comprises almost 40% of the studios sales. The studio focuses on wall portrait and wedding work only and does virtually no volume, contracts or "specials".

Lighting and posing are always important with regards to portraiture, but making the sale after the photography is really what we live for. Don has developed a new program that encompasses it all. Family portraits have become important in the hearts and eyes of clients. This program will open your eyes to posing families and groups effectively, as well as incorporating their surroundings into the image.

MacGregor Studios, located in Vancouver, BC, has a reputation for creating images with meaning. The key to their success comes from the relationships bonded with their clients. Don will discuss the importance of establishing those relationships and offering images that clients NEED. His program will shed some light on the mystery of creating and selling those special images, so you can stop hoping for sales. Your clients will invest in precious moments they NEED.



SNAPP TEP REGISTRATION FORM SEPTEMBER 7, 2008

You Must Return this form with your check payable to SNAPP before **Aug 15, 2008**
If your registration is not postmarked by **Aug 15th**, then add an extra \$10

Member Name:

First _____

Last _____

Address _____

City/State _____

Zip _____ Phone _____

Email _____

required - PLEASE PRINT CLEARLY

Name of Guest /Spouse: _____

Your registration fee includes a full day seminar with **Don MacGregor**, a lunch buffet, and dinner banquet.

SNAPP Members: \$75
Spouse/Guest: \$65
Members PPA, PPSNY, PPO: \$75

Mail Registration Forms to:
Olen Seidler, Treasurer
37007 Lake Road
Union City, PA 16438
Phone: 814.694.2008

Call Olen for overnight reservations & prices

SNAPP TEP Print Entry Form

Insert form in your print case.

SNAPP members print case including

1 folio and 1 wedding album \$10.00

National/PPSNY/PPA Print case only

4 Prints or less \$10.00

Name _____

Address _____

City/State _____

Zip _____ Phone _____

Member of:

PPSNY/Section _____

PPA _____

PPO _____

Master Photographer Yes / No

Print 1 Cat ___ Title _____

Print 1 Cat ___ Title _____

Print 1 Cat ___ Title _____

Print 1 Cat ___ Title _____

SNAPP Album _____

SNAPP Folio _____

Categories:

P-Portrait, W-Wedding/Candid, I-Illustrated